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## A NEW SUBCLASS OF MEROMORPHIC KUMMER FUNCTION RELATED TO HURWITZ- LERCH ZETA FUNCTION

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**Abstract.** In this paper, we introduce and study a new subclass of meromorphic Kummer function defined by a Hurwitz-Lerch Zeta function operator and obtain coefficient estimates, growth and distortion theorem, radius of convexity, integral transforms, convex linear combinations, convolution properties and  $\delta$ -neighborhoods for the class  $\Sigma_p(\alpha, \beta)$ .

## 1. Introduction

Let A denote the class of all functions f(z) of the form

$$f(z) = z + \sum_{n=2}^{\infty} a_n z^n \tag{1.1}$$

in the open unit disc  $E = \{z \in \mathbb{C} : |z| < 1\}$ . Let S be the subclass of A consisting of univalent functions and satisfy the following usual normalization condition f(0) =f'(0) - 1 = 0. We denote by S the subclass of A consisting of functions f(z) which are all univalent in E. A function  $f \in A$  is a starlike function by the order  $\alpha$ ,  $0 \le \alpha < 1$ , if it satisfy

$$\Re\left\{\frac{zf'(z)}{f(z)}\right\} > \alpha \ (z \in E).$$
(1.2)

We denote this class with  $S^*(\alpha)$ .

A function  $f \in A$  is a convex function by the order  $\alpha$ ,  $0 \le \alpha < 1$ , if it satisfy

$$\Re\left\{1 + \frac{zf''(z)}{f'(z)}\right\} > \alpha \ (z \in E).$$
(1.3)

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